



## Healthy Mendocino Roundtable Minutes

### September 9, 2021 1PM-3PM

### Zoom Call

**Present:** Miranda Ramos, Roseanne Ibarra, Patrice Mascolo, Clinton Maxwell, Mary J Norris, Jennifer O'Donnell, Sage Sangiacomo, JoAnn Saccato, Ted Williams, Julie Fetherston, Victoria Kelly, Camille Schraeder, Tammy Moss Chandler, Lucresha Renteria, Donna Schuler, Tim Karas, Dina Polkinghorne, Chloe Guazzone- Rugebregt, Jennifer O'Donnell, Michelle McMillian, Lia Holbrook, Lisa Fredrickson, JoAnne Saccato, Stephanie Gold.

**Guests:** Nicolette Weinzveg, United Way of the Wine Country, Juliana Sanchez, Mendocino Coast Children's Fund, Lilly Caravello, Mendocino County.

**Absent:** Angela DeWitt, Ann Moorman, Clara Slaughter, Jayma Shields Spence, Julia Russ, Libby Guthrie, Susan Baird Kanaan, Eileen Cichocki, Una Wirkebau, Annie Liner, Jill Damian, Paul Anderson, Judy Leach, Greg Van Patten, Judson Howe, Johann Ramirez, Richard Matens, Patty Bruder, Megan Barber Allende, Mary Kate McKenna, Ryan LaRue, Jessica Grinberg, Paul Davis, Mary Anne Petrillo, Lynn Scuri.

### Welcome & Introductions

- Miranda started the meeting with introductions of members present.
- New staff was introduced for the Project Coordinator II position: Jami Williams she will be based on the Coast at the NCO office in Mendocino. She has a background in Public Health, experience in newsletter, social media, graphic design work and a passion for working with and helping people in her community.
- Announcement was made that Patrice Mascolo, Healthy Mendocino (HM) Project Manager, will be leaving HM to pursue a new job in the environmental nonprofit sector. She was congratulated and thanked for her work for HM.
- The Leadership Team is in the process of discussing next steps for recruitment.
- Miranda welcomed the new members of the Roundtable:
  - **Anne Molgaard**, Transitional Public Health Director at HHS, Public Health
  - **Stephanie Gold**, Board President, Anderson Valley Housing Association

### Funding Update

- Continuing the process of fundraising with 13 funding partners, our newest partner Mendocino Coast Healthcare Foundation.
- Annual Funder Partner's Survey
  - Data indicators: one spot for most of the information they need
  - Resources during emergencies

- Collaborative CHNA to help guide their own work and see how it compares to their own assessments
- Public Health accreditation process
- See HM as vibrant, active and a known and trusted organization in the county
- HM is most beneficial in providing relationships to agencies and leaders through the Roundtable.
- The collaborative work, and the convening of multiple agencies helps link organizations and agencies that don't usually work together.

## **Current Healthy Mendocino Projects**

- Website Update
  - Latest Featured articles
    - Mendocino County Local Food Summit
    - Mendocino Coast Healthcare Foundation – Excellence in Nursing Initiative
    - Substance Use Disorder and Addiction in Mendocino County
    - Partnership HealthPlan of California: Your Managed Care Plan
  - Local Health Data from Community Partners
    - This page has local data and information from community agencies. Newest agency added is from Mendocino Health Alliance. Please contact us if you want to have your information added.
  - ACEs Community Resilience Team and partnership with PACEs Connection
    - Roseanne gave a description of the partnership with PACEs Connection and the renamed ACEs Community Resilience Team, formerly Childhood Trauma Action Team.
    - PACEs Connection link: <https://www.acesconnectioninfo.com/we-support-communities>
    - Will be using a Community Resilient Tracker to identify organizations working on ACEs in different sectors to help the county to become a Trauma Informed community to build resilient Mendocino County.

## **Presentation from United Way of the Wine Country on the new 2-1-1 launch**

- Roseanne introduced Jennifer O'Donnell from United Way and gave an introduction and history of 2-1-1 in Mendocino County
- First launching of 211 in Mendocino County was in 2009 and then relaunched in. The phone lines did not always work, and the website would go down and hard to keep it updated.
- It is important to be able to get connected to a human being for references. But there were challenges with this.
- Mendocino County approved \$50,000 for United Way of the Wine Country to revitalize 211 in the county.
- 211 phone system operates 24/7 with translation service
- Jennifer introduced Nicollette Weinzeig to give the presentation on 211.
- 211 was started by a partnership between First 5 the county and United Way 2019.

- It was hard that there was more than one owner. This time there is only one owner: United Way.
- Have sent out agency emails to update their information, rely on these partners to update the data. Won't launch until most of the data is updated.
- Ques: what strategies are you using to make sure connections are being made. A: having one on one meeting or small groups with stakeholder and are sending out emails to all and then reach out to agencies in data base to make sure they are adding data and answering questions.
- Ques: Categories in 211, how do you determine these categories, do we come to you to include something that seems missing. A: yes, let us know if something is missing. Follow standards in referral systems to help us identify resources.
- Ques: is 211 parallel to Aunt Bertha? How did we decide on 211? A: 211 is complementary with the other platforms and will see the same information on each platform.
- Q: from United Way: What would you like 211 to look like in Mendocino County?
  - Hope people will go to 211 when they are looking for a resource and they will get accurate information for community members and agencies.
  - Good for students at the college.
- Will have an interactive reporting feature that will allow you to see how many calls and texts received broken down into demographics needs etc.
- Do a biannual update in January and July via email.
- Can text 211 for information through push text messaging with a link.

For meeting chat click [HERE](#).

For 211 Presentation Slides click [HERE](#).

For video recording of the meeting click [HERE](#).

*Meetings will be the second Thursday on the last month of the quarter.*

***Next meeting is December 9<sup>th</sup> 2021***