



Healthy Mendocino Advisory Council Minutes June 11, 2020 1PM-3PM Zoom Call

Key Highlights:

- Healthy Mendocino will be moving to 1.8 FTE, a new scope of work that reflects and expands on historical roots, including expansion of data, community feedback collection, health calendar, and resource platform.
- Healthy Mendocino will be taking steps to become a program of NCO.
- AC's feedback to new work plan and direction was favorable.
- AC members shared how they have pivoted their work due to COVID and what their organizations are focusing on for the next fiscal year.

Present: Roseanne Ibarra, Patrice Mascolo, Molly Rosenthal, Patty Bruder, Rosanna Santos (For Tammy Moss Chandler), Susan Baird Kanaan, Lucresha Renteria, Ted Williams, Julie Fetherston, **Chloe Guazzone**, Eileen Cichocki, Ryan LaRue, Jennifer O'Donnell, Dina Polkinghorne, Juan Orozco, Carla Harris, Sage Sangiacomo, Megan Barber Allende, Brent Schultz and Judson Howe.

Absent: Angela DeWitt, Ann Moorman, Denice Brown, Camille Schraeder, Carol Mordhorst, Christine Bourke, Clara Slaughter, Dorothy Mazzanti, Greg Van Patten, Jason Wells, Jayme Shields Spence, Jill Damian, Johann Ramirez, Julia Russ, Libby Guthrie, Linda Givens, Michelle Hutchins, Richard Matens, Richard Shoemaker, Victoria Kelly, and William Feather.

New Healthy Mendocino Governance and Structure

Healthy Mendocino has shifted the governance structure since the January meeting. Looking at resources and scope of work, staff came up with a with structure that will work for the next fiscal year. Financial resources have gone down quite a bit. We will have 2 staff instead of 3 and Molly's schedule will be reduced to 32 hours a week. We wanted to keep the Advisory Council (AC) going as it is a wonderful platform for feedback. AC will meet and be updated 4 times a year with what HM is doing. The Leadership Team (LT) is more of the governance body and take on a role similar to the previous

Steering Committee. LT will look at the budget and financials, approve bylaws, provide strategy, and address personnel issues. We are grateful for people of this caliber sitting with us on the AC and LT.

Eileen: I am happy with the new structure of HM. It's now clear what the difference is between AC and LT and what their roles are.

One Pager:

The One-Page document is intended for funders, partners, new donors, and people in the community to give a snapshot of who we are, what we do and what we will be focusing on for the next fiscal year.

We want to go back to our historical roots providing data, information, best practices, gap analysis and resources.

Scope of Work for FY 20/21:

This is a working document and is paired down from the original version. LT became concerned that we had too much on the original scope of work. We wanted to allow flexibility given the uncertain circumstances and economic fallout from COVID-19, the upcoming fire season, and PSPS. We heard from partners that they wanted to see an expansion of the website—new data indicators, articles by staff on local issues, and gaps analysis. We plan to leverage our partnerships to obtain program data from our partners to create a more complete picture of the county. Healthy Mendocino is committing to holding at least 2 town halls or webinars in the next FY.

We are still a convener. We want to expand on the community feedback piece by holding more forums (virtual or in-person), attending more community meetings and coalition meetings, presenting the work of HM to the wider community so agencies, organizations and individuals know what we do and that we are an advocate for community health.

The CHNA process will start next spring. Healthy Mendocino also wants to obtain CHIPs or Community Action Plans from other agencies to find common requirements so that if a future CHIP is created under a HM collaborative, it can be more aligned to our partners' needs, resources and requirements.

Julie's feedback: Diving deeper into the data is very exciting to her in her current role as interim ED of First 5 Mendocino.

Program of NCO

The LT approved HM to move forward with becoming a program of NCO. The NCO Board will be voting on this at their June 24th meeting. Fiscally-sponsored programs don't stay fiscally-sponsored forever. They usually go off by themselves or become a program of NCO eventually. A model of this is Leadership Mendocino.

This won't change our work aside from having dual branding, a little more structure, strengthen our outreach to the community, and provide longevity and sustainability for the program. HM will meld nicely with a strong community action agency like NCO.

Susan's feedback: This is a wonderful development. All the reasons make perfect sense.

Lucresha: I am impressed with the direction this is going. It felt too loose before. I look forward to seeing what this all becomes.

Funding Requests and New Funder MOU

Last year we had 3 staff members and completed a community health needs assessment – an expensive project. This year we have COVID affecting our funding. So far for FY 20/21 we are looking at potential revenue of just under \$130K. We still have not heard from ARCH, Adventist, and MCOE.

For the next FY, we will have 1.8 full time equivalent staff members. We have a nice carry over because NCO's PPP loan is paying our salaries from mid-May through the end of the current fiscal year. Molly and Patrice wrote an AHEAD grant for \$20K but won't hear back whether we were awarded the money until this fall. The County will be granting HM 1/3 of what they did last year because there are a lot of unknowns about the future and the pandemic.

MOU with Funders: I didn't catch this part

We have created a general MOU for all our funders that will be edited to be specific for each individual partner. It will list HM's role and expectations to the funder and the expectations from the funder to HM. We want our funding partners to be on the Advisory Council. For the LT, not all funders may have a representative as a member but we would encourage them to appoint someone.

Chloe: The MOU is helpful for funding partners. I like the idea of cross-referencing all our CHIP docs to figure out how HM can tie into and support the initiatives already happening. It looks like things are tightening up with HM.

Current Projects

Workforce Initiative: The asset map will be refined, repackaged, and shared with the community so it can be of use by organizations and individuals. We hope to complete this project by the end of this fiscal year.

COVID-19 Resource Library: To respond to the pandemic, Healthy Mendocino created a master database of resources to assist the community through the emergency. It's been used and shared by organizations and individuals. There is a Spanish language section and efforts were made to promote the library in Spanish to Spanish language publications.

Google Analytics Report

April 1-June 3: Spike at beginning of month because that's when our newsletter goes out. Homepage is by far the most used, after that is indicators, and then the Resource library.

Virtual Town Hall Webinars: In lieu of our semi-annual community meeting, HM is hosting a series of webinars on COVID-19, lessons learned and how to use the current situation as an opportunity to shape the community we want. The topics will include social services & vulnerable populations, workforce & economy, and connection & resilience. We want these webinars to be a platform for innovative ideas and forward-thinking conversation. Healthy Mendocino invites all members of AC to attend and share the flyers with their organizations.

Advisory Council Top Priorities for FY 20/21:

Jayma Shields Spence (Laytonville Healthy Start Family Resource Center)(absent): Adjusting programs & services due to COVID and attempting to keep connected in meaningful ways with the kids, parents, adults & seniors we serve during these challenging times.

Roseanne Ibarra (Adventist Health): Oversee community benefit investment, create a community blueprint for wellbeing over the next 3 years, work with coalitions and partners and signature projects within the AH system, focus on local income and vulnerable populations. Current AH Projects: Telehealth, hospital at home, coast hospital.

Eileen Cichocki (Mendocino College): Convert classes to online. The biggest challenge converting classes online was for the nursing program and how students could continue clinical and lab hours. However, it was a success and nursing students were able to graduate. The college is planning fall semester classes online but lab classes are the most challenging to figure out how to adapt to an online forum. Eileen is pleased with how faculty, staff and students were able to pivot.

Chloe Guazzone (Anderson Valley Health Center): AVHC had to do a rapid transition to taking care of our patients online. All FQHC are doing okay but are not quite ready for re-opening. Many things are on hold—such as ACEs and social determinants of health work. Next year's focus is on pediatric dentistry.

Jennifer O'Donnell (United Way of Wine Country): When COVID hit, we were in the middle of business model and strategic planning. We have doubled down on our focus to increase family financial stability. With all these disasters, it seemed more important than normal. The Real Coast Measure indicator by United Way of California shows currently 41% of households in Mendocino and Lake cannot make ends meet.

Patty Bruder (North Coast Opportunities): it feels like we were turned upside down, we are looking at remodeling our services. Wholesale accounts for the Food Hub disappeared when COVID-19 hit so they began doing home deliveries and selling in small quantities online. From their contract with USDA, they were able to deliver 200 boxes of food through Lake and Mendocino Counties. NCO is working with Community Foundation for food relief through FEMA funds they recieved.

NCO is also focusing on funds for emergency needs. In the beginning NCO was concentrating on people who did not receive stimulus checks or unemployed: mainly undocumented individuals and families. NCO will be restructuring some of its programs to do online. Volunteer Network is very busy with different projects. Head Start is revamped and serving families remotely and working towards reopening Early Head Start programs in July. Working with childcare facilities to set up safe structures and toward making our communities healthier and more equitable with the civil unrest.

Julie Fetherston (First 5 Mendocino): First 5 is in the middle of a strategic plan process and is working on finishing that up and focused on developing an equity plan. It is critical to have an equity plan as an explicit document. First 5 is also coordinating with state preschools and looking at childcare centers and home centers for opportunities for professional development and quality improvement. They want to help people understand early brain development and why it's important for childcare givers to have training and support. First 5 is also cleaning up internal processes and communications and working on being more transparent by updating the website more frequently and enhancing external communications.

Megan Barber Allende (The Community Foundation): The Community Foundation is raising funds in 3 different areas: individual assistance, FEMA dollars for food relief, and nonprofit relief funds. They are focused on grant making to help nonprofits in the county with their basic needs. They raised \$200K for a small business innovation and resiliency fund in partnership with West Business Development Center. The fund will be launched next week and again in September and will disperse small grants to help businesses pivot, re-tool, and adapt. It was clear we could not just focus on one of those sectors because the damage of COVID was too devastating across the board. Next, Community Foundation plans to focus on fire relief and is thinking about and focusing on equity as we do our strategic planning process in the next fiscal year.

Dina Polkinghorne (Project Sanctuary): Project Sanctuary (PS) went to a remote response right away, which was complicated for a small nonprofit. Initially we had a strange lull because people were in their houses trying to figure things out, and later things started to become more active. Staff is doing an internal deep dive into restraining orders, which have gone up 121%. Completing restraining order paperwork remotely has been challenging for staff. PS has partnered with the county to help shelter new victims. The response should be happening now because we now have community spread. In this 3-month period we expect to see more and more requests for shelter now.

Lucresha Renteria (Mendocino Coast Clinics): Lucresha seconded what Chloe said. MCC didn't have to shut most of the services down, except with the dental clinic which is down to 27% of normal productivity. MCC is devising new ways to look at infection control and the equipment needed. MCC hopes to increase staffing and open back up restorative dentistry by the end of June. MCC was a beneficiary of federal relief funding and PPP, so have been able to maintain operations, even though Medical reimbursements have been slashed. Virtual visits don't provide full reimbursements. Behavioral Health is busier than usual and up 120%. Pre-COVID, MCC was able to purchase 11 iPads, which has made it easier for staff to meet with clients through all this. MCC is working with the City of Fort Bragg for surveillance testing and has completed almost 800 tests over the course of 3.5 weeks with many essential workers. The contract with Sonoma County expired on June 4th. Trying to figure out a way to keep testing on the coast going forward.

Ryan LaRue (Rural Communities Housing Development Corporation): Projects that were under construction pre-COVID have not been interrupted. Forty units are being constructed along Brush Street. RCHDC is preparing an application to the tax credit allocation committee for phase 2 of the Brush Street Project for another 40 units. RCHDC is trying to continue a pipeline of providing more housing for low to moderate income individuals. It's been a little more difficult to get ahold of people right now. Property management side of things has been turned upside down. On-site managers have had to take extreme precautions.

Brent Schultz (Mendocino County Planning and Building Department): The County Planning Department's focus is to get the counter going again. We had very few people work from home during this. Customers are using e-permitting process and activity is a lot higher than we thought it would be. Hopefully as we open up, we don't spread the virus. We are working behind sneeze guards and everything is by appointment only. People are getting better at the e-permitting process. Now we are focused on getting help for businesses in the county and getting \$1.9 million for technical assistance for West [Company?]. We are applying for more money for revolving loan. We are looking into small grants to teach web savvy skills. Trying to get those small grants to economic development nonprofits.

Efforts are ongoing with the City of Ukiah on Airport Comprehensive Land Use Plan, which would create more economic opportunity.

Sage Sangiacomo (City of Ukiah): The City is working on continuity of services and adapting to safety and fiscal constraints for COVID. They have their eye on the drought conditions that are likely to plague the area which pose more fire threat. The City is working on disaster planning. Sage commended RCHDC for focusing on items that will help us with disaster recovery. How do we continue to bring in funding to support recovery efforts? How to adapt policies to operate under restrictive conditions? The outdoor public and private space use permit barriers have been eliminated so the City is looking at federal and state funding, specifically related to infrastructure projects. The more infrastructure projects we can do right now, the better. Construction work is foundational to supporting our existing businesses. So far, there has been no relief for local governments. As our businesses hurt, the tax base hurts and hurts the government's ability to provide services.

Juan Orozco (UVA): UVA resulted out of need for services when an FRC left the community without services of Latinos. UVA recently received a grant from Listos CA (managed by NCO) to train people for fire and emergency safety in Spanish. An UVA member is collaborating with NCO relief fund called People Helping People, which is mainly dispersed to undocumented families. A Spanish language garden club emerged out of food insecurity in remote areas and aims to teach people how to garden year-round. UVA is working on obtaining non-profit status. They collaborate with KZYX to provide COVID-19 programming in Spanish 1-2 times a week and tried to advocate for services in Spanish as much as possible now that we have a situation where we need to get information out to all members of the community on a quick and regular basis.

Susan Kanaan: Yoga Mendocino is representative of alternative health in our community and is vulnerable in ways that all nonprofits and small businesses are vulnerable during COVID. Yoga Mendocino is the only nonprofit yoga studio in the county. The organization always had an emphasis on community resilience and making the resources available for those that would not normally have access. The board is working on what programs and resources can be made available online. The studio has closed unfortunately. Please keep that whole sector in mind as we build community health and resiliency.

Meeting adjourned

Respectfully submitted by Molly Rosenthal, Healthy Mendocino