

What's New! July 2016

### **June: Feature Story**



#### Alzheimer's Awareness

by Elizabeth Santos

June was Alzheimer's and Brain Awareness Month and individuals worldwide work to raise awareness about this devastating disease and the growing global crisis. Elizabeth Santos was invited by the Alzheimer's Association to represent Mendocino County as a constituent for California Alzheimer's Advocacy Day at the State Capitol.

Learn more at HealthyMendocino.org

### **Featured Indicator**

### Alzheimer's Disease or Dementia: Medicare Population



6.4 percent

Measurement Period: 2014

County: Mendocino

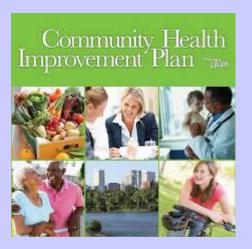
Data Source: Centers for Medicare & Medicaid Serv Categories: Health / Older Adults & Aging, Health / I Disorders

Technical Note: The distribution is based on data fro and county equivalents.

Maintained By: Healthy Communities Institute Last Updated: February 2016

Alzheimer's disease is the most common form of

#### Latest news



# Community Health Improvement Plan (CHIP)

Read a summary of the June 8
Community Health Improvement Plan
Workshop, attended by a wide range
of County residents. The participants
identified five focus issues and
formed Action Teams for each one.
To view photos, the 5 identified focus
areas, notes from each Action Team
and the full Community Health Needs
Assessment (CHNA) Report click
here.

dementia among the geriatric population, accounting for 50 to 80 percent of dementia cases. It is a progressive and irreversible disease where memory and cognitive abilities are slowly destroyed making it impossible to carry out even simple, daily tasks. Alzheimer's disease typically manifests after the age of 60. According to the Centers for Disease Control and Prevention, Alzheimer's disease is the fifth leading cause of death among adults aged 65 and older. The Alzheimer's Association notes that the number of people age 65 and older with Alzheimer's disease is estimated to reach 7.1 million by 2025—a 40 percent increase from the estimated 5 million age 65 and older currently affected by the disease. Medicare costs for those with Alzheimer's and other dementias are estimated to be \$107 billion dollars in 2013.

Learn more here.

#### **Indicator Updates**

Check out our dashboard and look for the "new" tags to see what we've updated!

One big change that is coming to our site this summer is a new look for the dashboards and the addition of saved curated dashboards that cover specific topics, themes or locations. Stay tuned for more information in August.

# Presentations Available for your Organization!

Do you want to learn more about HealthyMendocino.org? Learn how to navigate the site, tools you can use to help write reports and grants, how to add a custom Dashboard to your website and how to promote a health related cause on HealthyMendiocino.org.

Email <a href="mailto:healthymendocino@ncoinc.org">healthymendocino@ncoinc.org</a> or call 707-467-3228 to schedule a presentation for your organization and find the ways in which you can connect with the site, utilizing its many resources.

### **Community Calendar**

### See the <u>events</u> happening in Mendocino County

Have an upcoming event? Submit it <u>here</u> or <u>contribute</u> other content.

### Like Us on Facebook

Help us use this Social Media to inspire conversation and communicate about new information or changes on the site.



## Understanding Dementia Behavior

While many of us may associate aging with significant memory loss, the two do not go hand in hand.
While some memory loss is normal with aging, memory loss that interferes with daily living, loss of reasoning ability, and impaired intellectual capacity are three signs of dementia, a general term for a decline in mental ability severe enough to interfere with daily life.

Click **here** for the full article.



### **Summer Reading!**

Summer Reading is INCREDIBLY IMPORTANT and provides a GREAT ALTERNATIVE to screen time! Children who don't read over the summer experience summer learning loss (a.k.a. Summer Slide). Help spread the word about summer reading programs and some key messages you can share.

Click **here** for more information.





































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