HEALTHACTION

A 2020 VISION FOR SONOMA COUNTY

Mendocino County CHIP Workgroup

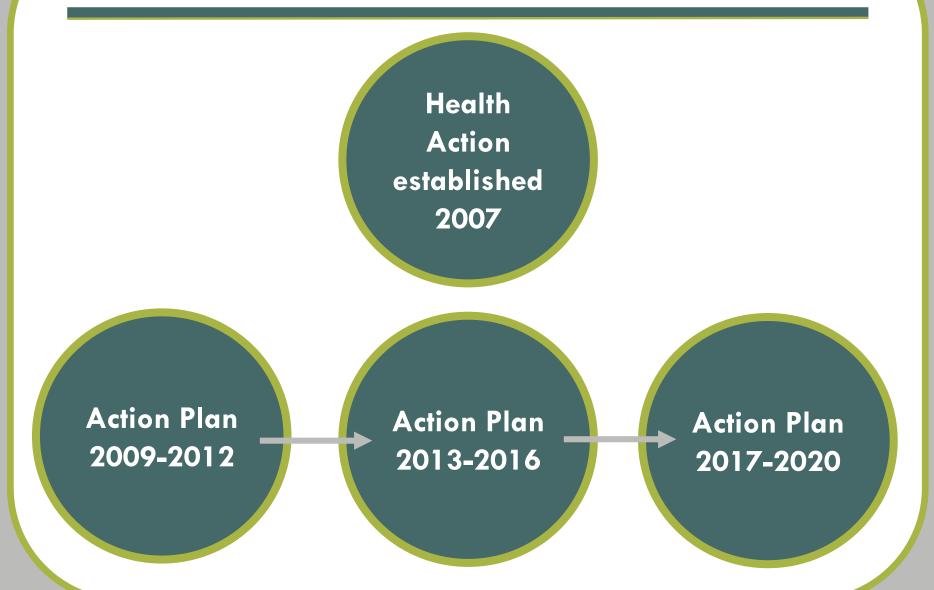
September 15, 2016

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Sonoma County Department of Health Services

Health Action Historical Timeline

Health Action established 2007

Health Action Historical Timeline



Action Plan 2009-2012

iGROW sonoma





Initial Community Engagement Phase

- Convened key stakeholders within and outside health system
- Reviewed data to assess key needs (e.g., primary care)
- Built community awareness campaigns to engage community partners and residents in health.



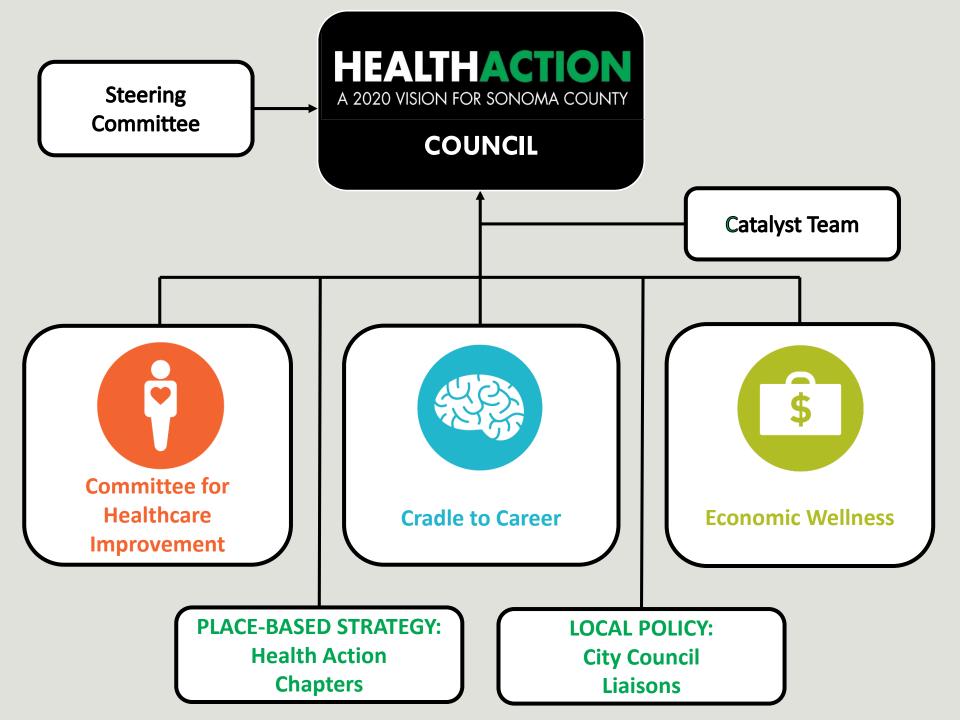
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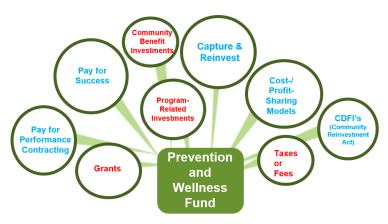
A PORTRAIT OF SONOMA COUNTY SONOMA COUNTY HUMAN DEVELOPMENT REPORT 2014

Strategy Development for Systems Change

- Established cross-sector subcommittees and place-based Chapter network & initiated pilots for proof of concept
- Spearheaded A Portrait of Sonoma County to focus on social determinants of health and health equity
- Developed policy objectives to advance population health – e.g., tobacco, early childhood
- Initiated discussions on innovative financing, prevention-focused investments, linkages with Upstream Investments



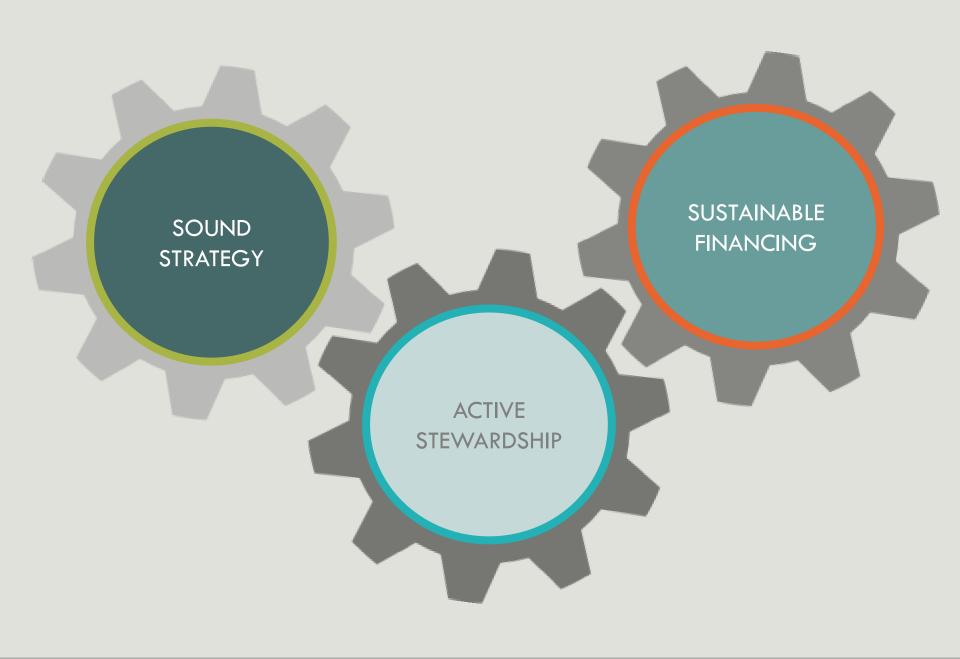
Action Plan 2017-2020



Balanced Portfolio –
Mix of Traditional & Innovative Funding Mechanisms

Solidify & Institutionalize Systems Change

- Leverage cross-sector subcommittees and place-based Chapter network for action and stewardship
- Focus investments on social determinants of health and health equity
- Steward policy objectives to advance population health with a focus on prevention and upstream principles
- Develop and implement Health Action
 Business Plan to establish a Wellness Fund
 and use innovative financing methods





Goals, Outcomes and Contributing Indicators







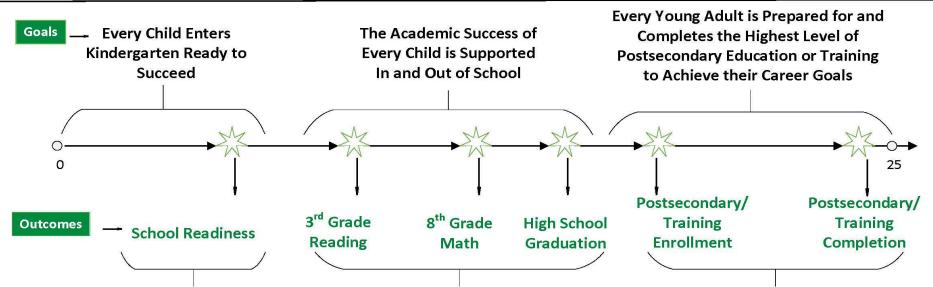












- % of 3 and 4 year olds enrolled in preschool
- % of parents reading to children everyday

Contributing

Indicators

- % of providers participating in professional development (CARES PLUS)
- % of schools completing a common kindergarten readiness assessment

- % of adolescents not using alcohol or any illicit drugs in the past 30 days
- % of 7th, 9th and 11th graders reporting connectedness to school
- % of students not missing more than 30 minutes of instruction without an excuse 3 or more times a school year
- % of students completing A-G requirements
- % of students without a school year suspension
- % of students attending high quality after school programs

- % of employers providing quality work-based learning (WBL)
- % of youth participating in quality work-based learning
- # of schools implementing integrated career pathways
- % 16-24 year olds in school and working
- % of parents and youth completing the Free Application for Federal Student Aid (FAFSA)

Lessons Learned

- A future for population health promotion
- Strong backbone
- Clear outcomes and roles
- Long-term vision and investment
- Creative financing
- Start with easy wins