

**Healthy Mendocino Project**  
**POVERTY ACTION TEAM (PAT) MEETING**  
**February 22, 2018**  
**737 S. State St., Shasta Conference Room**

**Present:** Rachel Ebel Elliott, HHSa; Waldi Helma, HHSa-FCJ; Thaïs Mazur, Healthy Mendocino; Julie Beardsley, HHSa-Public Health; Lydia Lopez, ARC-FRC; Stephanie Zazueta, ARC-FRC; Mary Zigler, HHSa; Susan Baird, Healthy Mendocino; Angélica Millán, Legal Services of Northern California; Jennifer O'Donnell (By Phone), United Way

**1. Review of minutes of January 25, 2018 Meeting**

Draft minutes approved as submitted.

**2. Discussion about the Healthy Mendocino Summit**

Thaïs described the Summit design: 1. Speaker (20 minutes), 2. Each Team's chosen representative presents for 3-5 minutes on what they've been doing, 3. Teams will sit with other teams within their priority area, 4. Revolving "visitation" to each team. Two team members will stay in PAT area, others will visit other teams to see what other teams are doing. 5. Closing-take-aways.

**3. Discussion of Support for Other Regions re Poverty**

Thaïs reported on the North Coast Poverty Action Team: Laura Welter at Safe Passage is retiring. Discussed need for additional regional teams for Willits, Leggett/Laytonville, Point Arena, Gualala, etc.

**4. Project Planning**

**a. Discussion regarding Flea Market Project**

Lydia presented on the project and presented the group with a Timeline handout. The Team discussed the day and location of the market: one Sunday a month starting in June. Discussion regarding possibly inviting the Farmers' Market. There was discussion about inviting other vendors besides Farmers' Market; this is to be discussed further--there was a general concern noted regarding the market being about folks starting up their projects and going through the "program."

To appeal to more groups, the Team discussed other names for the market. The Team decided on the "Community Market." There was discussion about there being other tables available for outreach/community education purposes, e.g. WIC, etc.

There will be costs associated with this project. Lydia asked about grants-whether ARC should apply. Discussed sponsor businesses. Jennifer said that United Way might have some money.

Regarding partners: Ukiah Vecinos de Acción is a partner on this project. The Food Policy Council might be another potential partner. Plowshares might also be a good partner. Lydia still needs to connect with West Company to finalize logistics and timeline. West Company will help develop the overall plan because they're the business experts. Lydia has reached out to someone in the City. Other possible contact to help with outreach: Mendocino Works. Other good contact: Environmental Health, law enforcement. Someone also mentioned contacting Corner Gallery for possible mentor. The group discussed outreach generally (including outreach to Native American community) and the need to develop common language.

Lydia would like PAT's help with the application for participants. UVA is helping too.

The Team discussed developing entrance/exit surveys. Today, Rachel will e-mail the survey drafted by Julie. Members should submit comments/feedback by March 2<sup>nd</sup>. Discussion regarding possible services that may be offered by participants: Food, Bike repair, knife sharpening, etc. No cannabis or alcohol products since the market will be on a school campus (and for other reasons).

#### **b. No discussion re broader Poverty Summit, Surveys Project**

#### **4. Action Steps and Assignments**

- a. Lydia to be the Team's Representative at the Summit.
- b. Lydia to continue reaching out to West Company to tie up the timeline on the Community Market Project.
- c. Rachel will send out draft entrance/exit survey for feedback. Team members to provide feedback by March 2<sup>nd</sup>.

**NEXT POVERTY ACTION TEAM MEETING: March 22, 2018, 11:00 a.m.-12:30 p.m.,  
Shasta Conference Room**

Minutes by Angélica Millán