

Healthy Mendocino Project
POVERTY ACTION TEAM (PAT) MEETING
May 24, 2018
737 S. State St., Shasta Conference Room

Present: Rachel Ebel Elliott, HHSA; Waldi Helma, HHSA-FCS; Mary Zigler, HHSA ; Heather Gurewitz, EDFC; Susan Baird, Healthy Mendocino; Stephanie Zazueta, ARC-FRC; Jopahn Kellogg (Guest, ARC-FRC), Lydia Lopez, ARC-FRC; Angélica Millán, LSNC

1. Review of today's agenda and minutes of April 26, 2018 Meeting

Draft minutes approved as submitted.

2. Project Discussion: Community Market

Rachel brought to the group's attention that during the public comment period of the last Board of Supervisors' meeting, Lydia presented to the BOS on the Community Market Project.

Discussion regarding drafting of "Application" for Community Market Program participants. In order to distinguish between the West Company's enrollment process, it was suggested that we refer to the PAT "application" for participation in the Program as the "intake."

Lydia suggested that a committee or working group be created to better organize the planning for the Community Market. Lydia described the current roles of the groups: (1) PAT creating the "paperwork" involved and other such details, (2) UVA as working the days of the market, (3) ARC as coordinators. Lydia suggested that the committee be composed of a representative of each of the groups already involved and groups that should possibly be invited, e.g. PAT representative, UVA rep, ARC-FRC rep, MCHC rep, EDFC. Other possible partners: Adventist Health, Credit Union/Banks, Food Policy Council, Career Point, Workforce Alliance for NorthBay. The committee would meet at a specific day and time. The group agreed and supported establishment of the committee.

There was a discussion about development of the protocol for the Community Market: (1) Intake registration, (2) Post-Intake, (3) Tax Information, (4) Pre-post interview, (5) Measurables, (6) Recruitment (soon if not now).

Lydia provided a proposed physical layout of the community market for the group to view.

There was discussion about the goal of the project: Give low-income people foundational skills and open up links for them.

3. Discussion re Commercial Kitchen

There has been an ongoing discussion about the need for a (community) commercial kitchen. There was discussion about why the lack of feasibility study has thus far prevented the Economic Development Administration from "building" such a kitchen. Heather also mentioned that the

USDA may have funds to help build a commercial kitchen and pay for a feasibility study. Lydia also mentioned that at one point the ARC was provided the option of having such a commercial kitchen, but at that time, the need wasn't identified.

4. Report on EDFC Economic Summit

Heather reported that the Community Foundation declined to fund the Economic Summit: they did not see an economic impact. Heather has also applied to PG & E for funds. The group discussed that the Healthy Mendocino Summit has now been scheduled for October 19. The group discussed a new proposed date for the Economic Summit: November 15 was identified as a possible date. Heather discussed the objectives of the Summit: While there is economic development in this County, it is not very well coordinated. Heather wants to: (1) develop a network map of partners and organizations, e.g. banks are important but so are others, and (2) determine gaps. Heather noted that the County is currently doing strategic planning around economic development and Heather hopes to get people engaged in this process toward common goals.

Heather sees the role of PAT for this Summit as providing feedback on her design of and ideas for the Summit, to participate at the Summit, and to help promote the Summit.

4. Actions Steps & Assignments

- a. Angélica agreed to be PAT's representative for the Community Market Committee. Lydia will contact Angélica to establish a regular meeting date and time for the committee meetings and other scope of work details.
- b. Heather is drawing up a plan for the summit for input from the group.

The Next Meeting is Thursday, June 28, 2018 at 11:00 a.m.-12:30 p.m. in the Shasta Conference Room at 737 South State Street, Ukiah.

Minutes by Angélica Millán