



Healthy Mendocino Leadership Team

April 22, 2021 1PM-3PM Zoom Meeting

Minutes

Key Takeaways:

- New members on the Round Table: Jackeline Orzoco of Mendocino College and Periodico Al Punto, Lisa Fredrickson of Public Health Nursing, and Judy Leach of Adventist Health Hospitals
- Healthy Mendocino is making great progress on meeting the objectives on the FY 20/21 workplan, but could use more support in obtaining partner data for the website
- HM and League of Women Voters are planning a webinar in mid-June on youth mental health.
- HM is collaborating on a resource page celebrating the sovereign nations in Mendocino County. Each Tribal Council will decide their level of involvement and dictate the information shared.
- Patrice will be contacting funders about FY 21/22 funding and to collect qualitative feedback from to glean perspectives on the value of HM's collaborations over the last year and where improvement is necessary.

Present on Call: Miranda Ramos, Patrice Mascolo, Molly Rosenthal, Roseanne Ibarra, Clinton Maxwell, Stacy Pollina-Millen, Donna Schuler, Debra Ramirez, Mary Norris, Jill Damian, Jackie Orozco, Victoria Kelly

Absent: Tammy Moss Chandler

Meeting Commenced: 1:00PM

Introductions

New Members

Miranda welcomed new LT member, Jackeline/Jackie Orozco. Her day job is at Mendocino College as the Director of the High School Equivalency Program. She is also publisher, co-owner, and editor of Periodico Al Punto, the Spanish-language paper out of Willits. Jackie is a board member of UVA and SPACE and is going to serve on the board of Hillside Clinic. She is excited to be a part of Healthy Mendocino because the Latino population is growing and wants to advocate for more collaborations and Spanish language information.

It is important that everyone, no matter what language they speak, are served. Jackie will also be attending the Healthy Mendocino Roundtable. Miranda urged any LT members that have not had the chance to attend a Roundtable meeting to attend an upcoming one.

Jessica Grinberg, President of Mendocino County District Hospital board, has been invited to both the LT and Roundtable. We have not heard back yet. Jessica is an effective leader and would bring more coast representation. She is a business owner, on the Mendocino Unified School District board, and has raised 4 kids in this community. She would be a great a candidate.

We still want to leave room for all our funders on the LT, and we currently do not have participation of them all. We currently have 11 members on the LT and are aiming for 15. That leaves a few more spaces for funders who have not joined yet, or future funders.

Financials

Fundraising Update FY 20/21

HM received a \$250 from someone who wants us to work on a resource page and contact information page for the sovereign nations in Mendocino County. This would be a page that only included information drafted and approved by each tribe, should they want to participate. We will discuss this in more depth later in the meeting.

Fundraising letters and annual reports have been completed and set out in the mail. Patrice will be following up for one-on-one meetings in a few weeks.

Quarterly Financials

We are way under budget for total personnel expenses since the PPP load paid for our salaries July-October 2020.

We have received the first invoice for the county contract and should receive the money for the second invoice hopefully by the end of the fiscal year which will total the full contribution of \$50,000.

The Community Foundation helped with rent for the office in Mendocino. They paid us \$900 in the beginning of this calendar year which covers \$150/month of the \$500/month coast rent through June 2021. We are grateful that they continue to help us even though we have entered into our own rental agreement with the building owner.

We have received \$107,413 so far for this fiscal year, and waiting the rest of county money from the second invoice. We have some carry over excess and should still have some carry-over into the next fiscal year.

We are anticipating receiving approximately \$134,000 for next fiscal year which would include \$100,000 from the county, up from \$50,000.

Healthy Mendocino Updates

Work Plan Dashboard Progress

Patrice presented the workplan dashboard to show HM's progress towards meeting its goals this year. Healthy Mendocino is on track to meeting many of the objectives set at the beginning of this fiscal year.

Presentations completed: KZYX radio interview, COVID Response Network and Avenues to Wellness in June.

Webinars and conversations: HM is planning a webinar for June and will have completed 3 webinars this fiscal year. HM continues to hold cross-sector conversations at the quarterly Roundtable Meetings.

Professional development: Patrice and Molly are attending the Collective Impact Action Summit April 27th-29th and have attended some of the Community Foundation Executive Director Leadership Institute workshops throughout the year. Staff is in search of facilitation trainings.

Staff has had issues obtaining program-level data for the website as many agencies are understandably protective of it or hard to get ahold of. We may want to think about how we can approach agencies differently about this, with more transparency of why we want the data, what we will be doing with it, and the value it brings to community partners across sectors. We were able to obtain RQMC data, we just need to create a page for it.

Miranda commented that it looks like staff is making a lot of progress on the goals which tells us a lot about the goals set.

June Webinar with League of Women Voters

Healthy Mendocino is planning a webinar on youth mental health slated for June, in collaboration with the League of Women Voters. Staff felt it was important to have youth involved in the panel to speak about their lived experiences.

We have begun to identify panel members in the community as well as outspoken youth and youth advocates working on this issue.

LT members urged HM to think about the audience for this forum. Do we want youth to attend or adults? If the target audience is youth, the format needs to be much different than a traditional webinar. It will be challenging to get them to show up in a “adult space”, especially after a year of distance learning.

If HM wanted to engage youth in a listening tour or conversation that targets youth, young people would need to be part of every step of the planning process to ensure participation of their peers. Youth show up for events when incentives are offered. These presentations that target youth will look very different than our traditional webinar format, i.e. a Facebook Live event with anonymous polling to collect data and feedback. Having a youth facilitator would go a long way. Zoom is not a good format for youth, there is low engagement with Zoom, especially if produced by adults.

Stacy mentioned that it would be of interest for her work to host a conversation of youth addressing agency people, to help figure what youth need and how service providers can provide it. I as an agency person, she would want to know how to provide more direct services for adolescents and youth.

Mary Norris shared that she is on several committees that are trying to figure how to engage with youth and they hit brick walls all the time. Youth incentives are going to go away, because they are not going to get an incentive to get a job.

Miranda commented that an incentive for youth is whether their friends are there or whether the adults are showing up in good faith. Do the kids get to run the show? Adults need to show up and do way more listening than talking. Another incentive for youth: do I get to be myself and do I get to be heard?

Debra suggested working with the schools to offer some credits to attend a listening session or conversation.

The webinar HM is planning for June will not try to engage youth as attendees, but rather the larger community around the mental health issues faced by youth during this transition out of the pandemic. HM plans to connect again with professionals in the field to get their opinion on whether this topic would be of value to discuss in front of a cross-sector audience. This webinar could be a potential starting point for a series of conversations around youth needs, and potentially include a youth listening tour in collaboration with the schools when they are back in session.

Roseanne suggested this could be an opportunity to not only highlight what’s going on for youth in the pandemic, but to also advocate for cannabis dollars to be funneled into programs for children and youth. BOS does not list youth and children as a funding priority. PG&E Funds are coming in with no strings attached and maybe those are dollars can be allocated to benefit youth. What are the solutions we want to create? Opportunities? Employment? What do we need to do? She also urged that if HM puts together a youth panel, that we include a cross-section of kids: high achiever, someone from the continuation school, Latino, Native.

One suggestion: a school listening tour that provides anonymous stories that can be fed to BOS to fund children and youth programs and services.

Clinton mentioned this information would be helpful to education as well. He suggested HM be careful not to drift too far from HM's mission. This seems like a lot of work to inform the work of HM and staff is down to 1.5 FTE.

Victoria mentioned that Hope Rising in Lake County is doing a Youth Summit in June.

Jill suggested starting small with a pilot project maybe targeting youth in summer school, doing a listening tour that is shared back to the youth.

Tribal Recognition Project

HM was approached by a Mendocino County Senior Social Worker who is working on his Masters in Social Work to host a page celebrating the history of the Sovereign nations in Mendocino County. This could also be a central place to host tribal council contact info. He has already received buy-in from 4 of the 10 tribal councils.

Many LT members expressed concern about this project as it requires buy-in and trust from each tribal council and were wondering how the information would be used. Debbie suggested each tribe be contacted individually.

HM would just be the host for this information, and it would be up to each individual tribe whether they want to participate and what information they want to include or exclude. HM would not be developing any information. Staff would create the page with the information provided from the tribal councils and update contact info if/when necessary.

The goal is to have a central localized site that community groups access regularly to celebrate each tribe's history and traditions (if they choose to participate) and with a way to contact them (if they choose to include this info). Any tribe that opts out of this project, will still be acknowledged as one of the sovereign nations in the County, but no information will be included. It is completely up to each tribe whether they participate and in what capacity.

The LT cautioned HM about signing on to anything not led by tribal leaders. Some LT members asked if it is in HM's mission to provide a service for someone's master's thesis.

Roseanne shared that the DEI Task Force put together training for leaders on POC in Mendocino County. Also, Gayle Zepeda has a recording training on tribal governments. She also pointed out that the Bureau of Indian Affairs already has information on each tribe in the country and their contact info.

In interest of time Patrice will email the draft survey questions and June 10th Roundtable Discussion Question to the LT for their feedback.

Presentation from Clinton Maxwell, Workforce Development Coordinator, MCOE—District Programs and Services

https://www.healthymendocino.org/content/sites/mendocino/Agendas_and_Minutes_PDFs/Leadership_Team/MCOE-Clinton_presentation_on_CTE.pdf

Next Meeting—May 27th at 1PM

Meeting Adjourned 2:30PM