



**Healthy Mendocino North Coast Trauma (CRL) Action Team Meeting
June 11, 2019 Minutes**

Present: Molly Rosenthal, Peter Burtis, Lia Holbrook, John Wisner, Wade Gray, Sharlene Stenberg.

Peter summarized, for John Wisner, what the Trauma Action team has done so far.

Updates: Molly has secured Town Hall for the 7/15 training. The city needs a layout of how we want the hall set up. Lia will check with the trainer, Eric Barreras, about how he would like the set-up. Molly has reached out to the Sheriff office 3 times, but so far no response. A few of the fire chiefs have expressed interest in the training. The head of ambulance services will let staff know. Lia has reached out to Fish & Game, but no response yet. She will try contacting Sheriff Allman, but also suggested to Molly to reach out to the local sheriff representative. Fort Bragg Police Dept. staff will be attending the training. Lisa Burtis has talked to the Mendocino Fire chief about using the community room for the training 7/16. We will know if the request is approved after their meeting this week. Molly is working on e-vite and flyer drafts. Lia says Eric Barreras is confirmed for the dates 7/15 and 7/16.

Town Hall Clean-Up: We are not to move the water cooler at Town Hall, nor can we go into the back rooms. There is a separate fee for the PA system.

Media: A registration link needs to be sent to the Police Dept. Peter will ask if there is tech available at the Mendocino firehouse. Lisa Burtis has been working on a media plan. Send email flyer to contact person at each site for posting. People seem to hear about events thru social media, radio and the newspaper. Maybe Molly and Lisa can work on a PSA? Molly reached out a few weeks ago to KZYX about interview possibilities but has not heard back. Lia will reach out to Sherry Quinn at KZYX. Talk about a press release for the Real Estate magazine and the Advocate/Beacon newspapers. Those present reviewed list of agencies and signed up to email flyers to them. It was decided it would be good to announce the training to City Council. Possibly Thais will do this?

Food: Monday night at Town Hall-popcorn, water, coffee. Tuesday morning – light breakfast? Possibly fruit, muffins and coffee. Molly will ask David Harr if he has time to ask for any food donations. There is some money that could be used for food.

Budget: there is \$1,100 for marketing; \$3,100 for speaker fees & venues; plus an additional \$300 from ASCK. It was suggested to pay Eric Barreras \$1,300, to cover travel & motel.

Details of the Day: Food-decide what food choice is; how to get it; who will get it; when to get it.

Physical site-need keys for Town Hall and Mendocino firehouse community room (if approved). Determine layout plan for each site. Who, if any, of the Trauma team needs to be present for the Tuesday training.

Audio visual arrangements need to be made. Eric will be doing a power point. Lia will ask him about handouts.

Lia will check with Eric Barreras about titles for both presentations.

We need to provide arrangements for garbage clean-up and take away.

Other:

Lia asked if Healthy Mendocino has a stance on taking money from cannabis businesses. She has heard that dispensaries in Ukiah are looking for places to give money.

Wade announced there is a practice group that will take place 6/19. The focus is the next step to the practice groups at the May summit-practicing the skills talked about and what does our community need next. It will be 6-8pm.

Wade had talked with the ER doctors about the May summit. He will try to let them know about this training.

Next meeting: Two weeks from tonight.

Notes submitted by Sharlene Stenberg