

Healthy Mendocino

North Coast Housing Team Meeting

Wednesday, July 12, 2017 – 2p – 3:30p
330 N. Franklin Street

Minutes

PRESENT:

- Chris Skyhawk 707-409-4789 hawkwork@mcn.org
Very interested in affordable housing; worked for First Five
Running for 5th district supervisor
- Linda Friedman 707-937-1056 ljf@mcn.org
Now working with the Food Bank
- Carla Harris 707-962-1155 harrisc@co.mendocino.ca.us
Senior program manager for children and family services
- Linda Jo Stern 617-435-8412 lindajostern@gmail.com
Retired health care administrator
- Lara Anderson 707-961-1150 lara@mendocinochc.org
In charge of the transitional housing on McPherson
- Lisa Larimer Burtis 707-272-4428 burtisl@rcs4kids.org
Clinical coordinator at RCS; opening a healthy living program for
adults; specialty mental health services
- Elizabeth Swenson 707-961-0422 or 707-813-7046 (cell)
eswenson@mcn.org
Began researching housing issues last November, research focused on
senior housing at first, but soon saw the importance of trying to deal
with the entire housing picture.
- Richard Mack 707-813-0104 richstep2@yahoo.com
Working with the homeless; Green and Sober – a non-profit to help
people get off alcohol and drugs
- George Reinhardt 707-964-2477 nhndg@mcn.org
A community activist; environmental issues, GP site
- Thais Mazur 707-367-8904 thais@mcn.org
Project Manager for Healthy Mendocino

ABSENT: Marie Jones; Dan Gjerde

- Introductions – each committee member introduced themselves and spoke about their particular interest in housing issues. The issues included:
 - Workforce housing (mentioned x4)
 - Housing for clients
 - Housing for homeless individuals and families
 - Affordable housing (mentioned x4)
 - Rural housing
- Organizational structure
 - We need a team leader – this will be Elizabeth. She will organize the meetings [she will send out a Doodle poll for the next 3 meetings]; send out minutes; prepare agendas; secure the meeting room; assign a facilitator (or be the facilitator).
 - We need someone to take minutes – we agreed that we will rotate this responsibility among LJO, Carla, Lara, Linda and Lisa.
 - Support for the committee’s work comes from Thais, the project manager for **Healthy Mendocino**. Also, we can look to www.healthymendocino.org for resources and in the future our team’s minutes, et al. will be posted there, as are all the other teams.
 - This provided some background. A community health needs assessment was done as the preliminary work for Healthy Mendocino with the interviewing of community members to get their perspectives on the five main topics that HM will be tackling: poverty, mental health, family wellness, childhood trauma and housing. Teams have been established in Ukiah and now the regional teams are being set up.
 - There will be a summit in October to share ideas with all the teams.
 - The Ukiah housing team has been meeting for about a year and has 30-40 members.
 - We need to figure out who we are, what stand(s) we will take; what type of campaign do we want to launch
- Letting the community know about this work and hopefully involving other interested folks:
 - Need to do publicity and community education
 - Movie night
 - An article in the paper
 - talk to Kate Lee, the publisher of the Advocate; have columns in the paper

- Radio program. e.g, Angela De Witt in Anderson Valley Housing Assn has a radio program
 - Could have an interview on KZYX w Richard Miller
 - Prepare educational material for people to learning about housing issues
 - Possibly make an inventory of all the issues, of the 'system' of housing, do a map
- Other discussion points mentioned in the meeting:
 - We need to work on messaging
 - The topic of housing is of interest to both city and county folks. We need to make ourselves a "hot" item, with solid ideas and suggestions and get them interested in participating. We can come up with ideas, choices, group of concepts to present
 - Could we invite a staff person from Marie Jones' office (e.g., Sarah)?
 - Other stakeholders:
 - Mendocino college
 - Rich makes the point that people need to feel safe, to be able to get a job
 - Affordable housing – what is the definition? How does the county define affordable housing?
 - We need to look at regional solutions
 - Funding has to be built into what we do
 - We discussed that there is an effort to get the TOT money from campgrounds.
 - Discussion about taxes from cannabis
 - Discussion about vacation rentals, paying for business licenses. Could take the TOT money from vacation rentals that might then discourage some people to rent
 - Suggestion – an affordable housing subsidy for helping people who need a little extra for rent or to help build a house
 - The county is working on putting a cap on the Airbnb's.

Meeting adjourned at 3:30pm

Minutes respectfully submitted by Linda Jo Stern